



## **What to Expect at Your First Wedding Invitation Appointment**

You're excited and so are we! When you arrive for your appointment you are greeted warmly at the front door by people who are happy to see you. We work in a well-lit, beautiful area where we serve tea and cookies. Based on your Wedding Questionnaire that you filled out earlier (it's quick and easy), we share some ideas that we've pulled together, as well as information about printing methods, design options, pricing—anything you'd like to know. Nothing makes us happier than to work with brides and grooms and to help you have a moment when the smile spreads across your face and you just know that what you've chosen is the perfect invitation for you. It makes the whole event seem real and your vision can really come together right then. It's a magical moment and we can't wait to work with you to make it happen. Our dedication and service make the appointment and everything that follows fun, memorable, and most important, stress-free.

### **Do I need an appointment to look at wedding invitations?**

We work by appointment and that is good news for you. We have a lot to do together and if you can find time in your schedule to carve out an appointment it will really get you excited for the whole process. Plus it enables us to dedicate the time to prepare for your visit, make sure the right albums are available, and focus on your needs. We take pride in valuing our clients' time. We can explore all your choices and ideas in a calm, happy setting!

### **How long is a first appointment?**

We find that the first appointment at Paper Becomes You generally take two hours. While this may seem like a long time, it gives us enough time to understand your event, listen to your ideas and help you familiarize yourself with all the amazing options for creating the perfect invitation.

When you confirm your appointment, we'll send you a brief questionnaire by email to help you hone in on your amazing day and to help us be prepared when we meet. (It's quick and helps us learn about your style, your event, and your dreams of the day!) We want to help you create an invitation that perfectly captures your style and what you want for your wedding.

### **What can I expect during my first appointment?**

Most importantly you can expect to have fun and have your appointment be fun and relaxing. At Paper Becomes You, we really know the ins and outs of wedding invitations so you don't have to stress over every detail. We do that for you.

During the appointment we will go over your vision for your wedding if you have one or help you get clarity on what it is you want. We've worked with brides and grooms who know exactly what they want from the beginning and we help them execute on that idea. We've also had brides and grooms who found the perfect invitation and used that to base their whole event on. We find it equally satisfying to work both ways.

We will show you invitations for inspiration and talk about the different printing methods. We will tell you about ways that you can customize designs and show you as many typestyles, ink colors, motifs, patterns, backers, pocket folds, and envelope liners as you'd like. We also help you edit down your choices.

We answer all of your questions about design, pricing, wording, and etiquette. If we don't have an answer, we will find out promptly.

After the first appointment we can accomplish a lot by phone, email and even Skype. We work with clients all over the country, so shipping and working from afar are not a problem.

### **What if I need to change or cancel my appointment?**

Schedules change! We totally understand. If you could just email us that things have shifted we would appreciate it. We have many brides and popular time slots so if you know in advance that you have to change it would be helpful for everyone. We are always happy to reschedule when it works better for you.